

Join The Leukemia & Lymphoma Society's

LIGHT THE NIGHT

Join our mission to find cures for leukemia, lymphoma, Hodgkin's disease, and myeloma, while changing the daily lives of patients and their families for the better.



MEET BEN
Blood Cancer Survivor

GET STARTED

HERE'S YOUR GUIDE TO FUNDRAISING FOR LIGHT THE NIGHT!



- 1 Register online at LightTheNight.org**
- 2 Aim to raise at least \$350 for the LLS mission, and help your team raise \$5,000 (or more!) as a group.**
- 3 Jumpstart your own fundraising:** Show your commitment by making a personal donation.
- 4 Customize your Light The Night fundraising page:** share a personal picture and/or story to show your passion for curing blood cancers!

Our Honored Hero, Ben, was diagnosed with acute lymphoblastic leukemia in 2019. After three years of tough chemotherapy, **he's finished treatment and is excited to tackle new adventures!**

- 5 Start a Facebook Fundraiser!**
You can raise **up to 5x more** when you connect your fundraising page to Facebook.
Note: Make sure to connect through your **Fundraising Tools (fundraise.lls.org)** for the Facebook Fundraiser to count toward your total.
- 6 Celebrate your fundraising accomplishments with your team at your Light The Night event!**

OUR IMPACT

INVESTED NEARLY
\$1.7B
IN INNOVATIVE RESEARCH SINCE 1949

OVER THE LAST TWO DECADES,
LLS HELPED ADVANCE
70%
OF THE ALMOST 100 FDA-APPROVED BLOOD CANCER TREATMENTS

\$300k
CO-PAY GRANTS AWARDED SINCE 2007

EARN LIGHT THE NIGHT GEAR



\$100
Champions for Cures



\$1000
Bright Lights

Does your company have a **MATCHING GIFT PROGRAM?**

If the answer is "yes," don't forget to submit all qualifying donations to easily achieve & surpass your goal!

Get rewarded for every dollar you raise. Secure your Champion For Cures and Bright Light shirts with your Light The Night fundraising. Learn more about our Incentive Program at LightTheNight.org.

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NATIONAL PRESENTING SPONSOR OF CELEBRATION & COMMUNITY



ILLUMINATION CHAMPION



LEADING LIGHTS



LUMINARY

