

2018 Dayton Light The Night Walk

LEUKEMIA &
LYMPHOMA
SOCIETY®

LIGHT THE
NIGHT WALK
taking steps to make **someday today**

Everything you need to know about event night!

WALK DAY AGENDA – OCTOBER 18, 2018

- 5:30 PM Pre-walk Festivities- Check-in, Kids Zone, Remembrance Pavilion, Shining Light Photo Booth & more
- 7:15 PM Opening Ceremony
- 7:30 PM Walk Start
- 8:30 PM Post-Walk Activities (Snacks & Music)
- 9:00 PM Event Ends

IMPORTANT DATES

Garden of Hope Deadline: October 11, 2018

Fundraising Deadline for Team Tent: October 11, 2018

Fundraising Deadline for VIP Tent Incentive: October 15, 2018

Light The Night Walk Dayton: October 18, 2018

Fundraising Cut-off for Additional Incentives: January 31, 2019

www.lightthenight.org/soh



PRE-WALK

ONLINE REGISTRATION

- Anyone participating in the walk, who wishes to be eligible to receive an illuminated lantern, must register online before walk day, including children 12 and up. If registration is not completed prior to walk day, participants must complete mobile registration at the walk. Children under the age of 12 are not required to register and can still receive a lantern.

PRE-WALK DONATIONS

- Donations can be held and turned in on walk day, mailed to LLS at 3085 Woodman Drive, Suite 211, Dayton, OH 45420 (please state team/participant name), or brought to the office on one of our Walk-in Donation Drop Off Days.
- Walk-in Donation Drop Off at LLS office: ***(Lanterns & T-shirts can also be picked up)***
 - October 15 (10:00 AM – 7:00 PM)

FUNDRAISING MATERIALS

- Complimentary materials are available to assist with your fundraising. You can order these materials by calling 513-698-2460.
- Additional materials to assist in your fundraising can be found online by logging into your Walk Participant Center.

WALK DAY

FUNDRAISING

- Individuals who raise a minimum of \$100 are Champions for a Cure and will have access to an elevated food area at the walk.
- Bright Lights who raise \$1,000 or more will be invited to the VIP Tent (see Individual Incentives for more info)

PARKING

- There is plenty of parking at Fairmont High School across the street from the Frazee Pavilion & Christ United Methodist Church

WHEN YOU ARRIVE

- After parking, please proceed to the registration area to drop off any outstanding donations or to pick up t-shirt and lantern tickets.
- Team Captains should pick up their lantern and t-shirt tickets for eligible registered team members

SNACKS AND BEVERAGES

- Food & beverages will be available during the pre-walk festivities for all **fundraising** guests.
- Champions of cure recipients (fundraise \$100 or more) will have access to an elevated food area.
- Post-Walk sweets will be available at the end of the walk .

WALK ROUTE

- Our walk route will once again be a family friendly route around the Frazee Pavilion & Lincoln Park Commons area. Please be aware that some areas around the lake will be on a gravel path.

KIDS ZONE

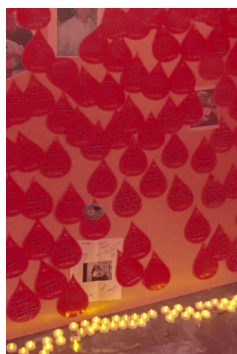
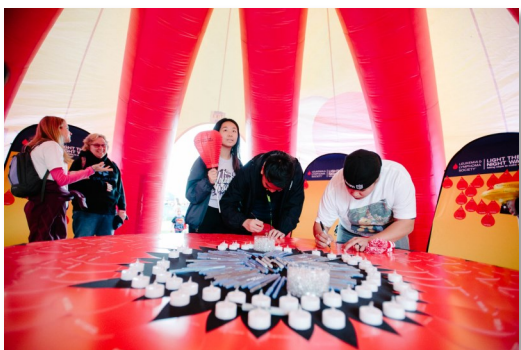
- There will be a kids area with kids activities and a bounce house

PHOTOS

- There will be a roaming photographer at the event who will be sharing photos on social media of the event festivities. If you prefer not to have your photo taken, please let our photographer know.

NEW FEATURES

- **Remembrance Pavilion**– Be sure to stop in the gold domed Remembrance Pavilion and remember those who have lost their battle with cancer. Feel free to bring a photo to display in the pavilion. **(Photos will not be returned)**
- **Drops of Hope & Light**– Community Blood Center is hosting this event feature. Please drop by this booth and leave an inspiring message for someone you love or all those fighting cancer.



INDIVIDUAL INCENTIVES

VIP Tent

- Registered walkers who have individually raised a minimum of \$1000 earn VIP status, which provides access to the VIP tent. VIP's also receive an invitation to the 2018 Awards in early 2019, along with a Bright Light t-shirt.
- This year's VIP tent will be catered by Outback Steakhouse.

PRIZE Packets

- Walkers who raise a minimum of \$250 have the opportunity to receive a LTN incentive. Qualifying participants will receive their prize notification by email or standard mail within 10 weeks after the walk. Be sure that we have your current email on file!

TEAM INCENTIVES

WALK SHIRT, & LANTERN

- **One LTN Walk T-shirt ticket will be allotted for every \$100 that a team fundraises, but not to exceed the number of registered members for a team.** The deadline for this incentive is Monday, October 15, 2018, at noon. (Including unconfirmed gifts as long as they have been entered into the Online Fundraising Website) Tickets will be provided to Team Captains at Registration or Donation Drop Off Day, and they handle distributing to their team.
- Every **registered** walker will receive a lantern. So be sure to get all your team members registered prior to the walk



POST-WALK

DONATIONS

- Donations received after the walk can be mailed to 3085 Woodman Drive, Suite 211, Dayton, OH 45420, or dropped off in-person at the office between the hours of 8:00 a.m. – 4:00 p.m.
- 2018 donations will be accepted through January 31, 2019. This is also the incentive cut-off.

AWARDS PARTY

Individuals that raise \$1,000 or more are invited to the LTN Awards Party, in January or February 2019, to receive recognition for their fundraising success. Invitations will be sent early January 2019.

Thank you to 2018 Light The Night Sponsors!
Helping bring light to the darkness of cancer



Community
Blood Center



Community
Tissue Services

BILBREY
Construction, Inc.

CHAPEL
SINCE 1946



Messer



WesBanco

FLAGEL HUBER FLAGEL
Certified Public Accountants | Business Advisors

WeAreBuilding.

YASKAWA

OID
Orthopaedic Institute
OF DAYTON

ROBERT & RENEE
REYNOLDS



MARSH & McLENNAN
AGENCY

THE KLEINGERS
GROUP

MSD



Garden Of Hope



Display a picture and message in honor of, in memory or in support of your loved one on Walk night. After the event, take home your special mum to be planted in your garden!

For questions contact Andy Sheets at andrew.sheets@lls.org or 513-698-2537

Thank you for your support of Light the Night!

Please enjoy this mum as a token of our appreciation!



Return form and photo
by 10/11/2018 to
andrew.sheets@lls.org

Information to Appear on Card:

In Honor In Memory General Support of

Message (one sentence):

(A picture of your loved one/family may be included. Please email picture in .jpg format)

Email: Andrew.sheets@lls.org

Questions? Call Andrew at 513-698-2537

DO NOT FORGET: Pick-up and take home your beautiful mums at the walk!

Mums donated by:

*“Where flowers
bloom, so does
HOPE”*

Stockslagers
GREENHOUSE & GARDEN CENTER